

GDPR Privacy Monitor

SCANNED URL

https://[REDACTED]

Scan date: 2026-04-21 07:56:38 Duration: 63.2s Viewport: Desktop (1920x1080)



HIGH RISK

Privacy risk score

Aggregate score across pre-consent data collection, consent banner behavior, and third-party data flow. Higher numbers indicate higher exposure to cookie-consent enforcement risk.

PRE-CONSENT COOKIES	POST-CONSENT COOKIES	TRACKERS	3RD-PARTY DOMAINS
8 loaded before consent	21 after opt-in only	89 analytics & marketing	89 unique endpoints

i Detected CMP: Generic (Custom implementation)

- SCAN LIMITATIONS
- Post-consent observation window is bounded; scripts loading after this window are not captured.
 - Could not detect a preference center. CMP detection confidence is low.
 - Unclassified cookies detected before consent. Manual review recommended.
- +6 additional limitations noted in Methodology section.

at a glance

HIGH F-01 **pre consent analytics cookie**

4 analytics cookie(s) set before user consent.

HIGH F-02 **pre consent tracker**

2 tracking service(s) active before user consent.

HIGH F-03 **reject persistent cookies**

4 non-essential cookie(s) persisted after clicking Reject and reloading.

HIGH F-04 **reject persistent trackers**

2 tracking service(s) still active after clicking Reject and reloading.

HIGH F-05 **withdrawal not reachable**

No visible mechanism to reopen consent preferences after accepting.

8 additional findings in detailed report below.

Captured at Desktop (1920x1080).

findings

HIGH F-01 **pre consent analytics cookie**

4 analytics cookie(s) set before user consent.

WHAT WE DETECTED

Analytics cookies were set before the visitor accepted consent.

WHY IT MATTERS

Analytics cookies are typically non-essential and require prior consent in most EU implementations.

CLIENT-READY WORDING

Your analytics cookies load before consent. Gate analytics until explicit acceptance.

Recommended fix:Block non-essential cookies and trackers until explicit consent is given. See gdprprivacymonitor.eu/guides#pre-consent-cookies.

HIGH F-02 **pre consent tracker**

2 tracking service(s) active before user consent.

WHAT WE DETECTED

Tracking services fired network requests before consent was granted.

WHY IT MATTERS

Pre-consent tracking can transfer personal data even without writing cookies.

CLIENT-READY WORDING

Tracking requests fire before consent. Block tracker tags and requests until opt-in.

Recommended fix:Block non-essential cookies and trackers until explicit consent is given. See gdprprivacymonitor.eu/guides#pre-consent-cookies.

HIGH F-03 **reject persistent cookies**

4 non-essential cookie(s) persisted after clicking Reject and reloading.

WHAT WE DETECTED

Non-essential cookies persisted after clicking Reject and reloading.

WHY IT MATTERS

Reject must disable non-essential storage, otherwise user refusal is not technically enforced.

CLIENT-READY WORDING

Cookies remain active after Reject. Ensure reject logic blocks and clears non-essential cookies.

Recommended fix:Ensure reject action blocks non-essential tags and persists across page reload. See gdprprivacymonitor.eu/guides#no-reject-option.

HIGH F-04 **reject persistent trackers**

2 tracking service(s) still active after clicking Reject and reloading.

WHAT WE DETECTED

Tracking services remained active after clicking Reject and reloading.

WHY IT MATTERS

Post-reject tracking indicates consent preferences are not respected at runtime.

CLIENT-READY WORDING

Trackers still fire after Reject. Ensure consent signals actually gate tag execution after reload.

Recommended fix:Ensure reject action blocks non-essential tags and persists across page reload. See gdprprivacymonitor.eu/guides#no-reject-option.

HIGH F-05 **withdrawal not reachable**

No visible mechanism to reopen consent preferences after accepting.

WHAT WE DETECTED

After accepting consent, no visible mechanism to reopen consent preferences was found on the page.

WHY IT MATTERS

GDPR Article 7(3) requires that withdrawing consent must be as easy as giving it. Users need a visible, accessible way to change their consent choices.

CLIENT-READY WORDING

Add a visible cookie settings link or button (e.g., in the footer) so users can reopen consent preferences after accepting.

Recommended fix:Review your consent management setup to address this finding.

MEDIUM F-06 **reject below fold**

Reject option exists but is below the fold (requires scroll).

WHAT WE DETECTED

Reject controls were not clearly visible in the initial viewport.

WHY IT MATTERS

If users cannot easily see refusal controls, consent choice may be considered unfair.

CLIENT-READY WORDING

The reject action is not immediately visible. Keep reject controls above the fold and equally accessible.

Recommended fix:Add a clearly visible reject/decline button to your consent banner. See gdprprivacymonitor.eu/guides#no-reject-option.

MEDIUM F-07 **banner small touch targets**

Consent banner action controls are smaller than 44x44 CSS px.

WHAT WE DETECTED

Consent action controls are smaller than 44x44 CSS pixels.

WHY IT MATTERS

Small targets are difficult for touch and motor-impaired users, reducing practical choice.

CLIENT-READY WORDING

Increase consent button hit areas to at least 44x44 CSS pixels for both Accept and Reject.

Recommended fix: Review your consent management setup to address this finding.

MEDIUM F-08 **unclassified cookie**

2 unclassified cookie(s) set before consent. Review recommended.

WHAT WE DETECTED

Unclassified cookies were detected and could not be reliably mapped to essential/non-essential use.

WHY IT MATTERS

Unknown storage creates compliance uncertainty and may hide non-essential behavior.

CLIENT-READY WORDING

Some cookies are unclassified. Inventory and categorize them, then block non-essential ones until consent.

Recommended fix: Classify unknown cookies and treat non-essential ones as blocked until consent. See gdprprivacymonitor.eu/guides#unclassified-cookies.

MEDIUM F-09 **insecure tracking cookies**

1 third-party tracking cookie(s) set without adequate security flags (missing Secure flag or missing SameSite attribute).

WHAT WE DETECTED

Third-party tracking cookies were set without adequate security flags.

WHY IT MATTERS

Cookies missing Secure or appropriate SameSite attributes may be transmitted over insecure connections.

CLIENT-READY WORDING

Set Secure and SameSite=None on third-party cookies to prevent insecure transmission.

Recommended fix: Review your consent management setup to address this finding.

MEDIUM F-10 **excessive cookie lifetime**

2 non-essential cookie(s) have a lifetime exceeding 13 months, above the EDPB recommended maximum.

WHAT WE DETECTED

One or more non-essential cookies have a lifetime exceeding 13 months.

WHY IT MATTERS

The EDPB recommends a maximum cookie lifetime of 13 months for non-essential cookies. Longer lifetimes extend data retention beyond what users reasonably expect at the point of consent.

CLIENT-READY WORDING

Reduce cookie lifetimes on non-essential cookies to 13 months or less, per EDPB guidance.

Recommended fix: Reduce cookie lifetimes to 13 months or less, per EDPB recommendations. Review non-essential cookies with long expiry dates. See gdpr.privacymonitor.eu/guides#pre-consent-cookies.

MEDIUM F-11 **first layer no policy link**

Consent banner does not contain a link to the privacy or cookie policy.

WHAT WE DETECTED

The consent banner does not contain a link to the privacy or cookie policy.

WHY IT MATTERS

Under GDPR Articles 13-14, users must have easy access to information about data processing before giving consent.

CLIENT-READY WORDING

Add a link to your privacy policy or cookie policy within the consent banner.

Recommended fix: Review your consent management setup to address this finding.

MEDIUM F-12 **first layer purposes missing**

Consent banner does not identify the purposes of data processing.

WHAT WE DETECTED

The consent banner does not identify the purposes of data processing.

WHY IT MATTERS

EDPB Guidelines require the first layer of consent to inform users about the purposes for which their data will be processed.

CLIENT-READY WORDING

Include purpose descriptions (e.g., analytics, marketing, personalization) in your consent banner text.

Recommended fix: Review your consent management setup to address this finding.

LOW F-13 **consent mode not detected**

Google services detected but Google Consent Mode v2 declarations were not detected.

WHAT WE DETECTED

Google services were detected, but no Google Consent Mode v2 declarations were captured.

WHY IT MATTERS

EEA advertisers generally need Consent Mode v2 declarations for compliant measurement workflows.

CLIENT-READY WORDING

Google tags were detected without visible Consent Mode v2 declarations. Verify consent configuration in gtag or GTM.

Recommended fix: Implement Google Consent Mode v2 declarations for Google Analytics/Ads tags. See gdprprivacymonitor.eu/guides#google-consent-mode-v2.

EVIDENCE Cookie inventory

Pre-consent cookies

Non-necessary cookies loaded before consent
 Necessary cookies (no consent required)

NAME	CATEGORY	SERVICE	TIMING
lmd_consent_tmp	unclassified	-	PRE
atauthority	analytics	Piano Analytics	PRE
lmd_rand_id	unclassified	-	PRE
pa_privacy	necessary	Piano Analytics	PRE
_pctx	necessary	Sourcepoint	PRE
atidx	analytics	Piano Analytics	PRE
atid	analytics	Piano Analytics	PRE
lmd_pa	analytics	Piano Analytics	PRE

Post-consent only cookies

NAME	CATEGORY	SERVICE	TIMING
lead	unclassified	-	POST
_cs_id	analytics	ContentSquare	POST
_gads	marketing	Google Ads	POST
lmd_consent	unclassified	-	POST
khaos_p	marketing	Magnite	POST
_cs_s	analytics	ContentSquare	POST
audit_p	marketing	Magnite	POST
AMP_MKTG_7dec6d6e90	unclassified	-	POST
_cs_cvars	analytics	ContentSquare	POST
_fbp	marketing	Meta Pixel	POST
_pin_unauth	marketing	Pinterest	POST
__eoi	functional	Google AdSense	POST
receive-cookie-deprecation	marketing	Google Ads	POST
euconsent-v2	necessary	IAB TCF	POST
_spdt	unclassified	-	POST
_gcl_au	marketing	Google Ads	POST
AF_BANNERS_SESSION_TOKEN	unclassified	-	POST
lead_ads	unclassified	-	POST
AMP_7dec6d6e90	analytics	Amplitude	POST

__gpi	marketing	Google Publisher	POST
NAME	CATEGORY	SERVICE	TIMING
_cs_c	necessary	ContentSquare	POST

EVIDENCE

Trackers & banner analysis

Detected trackers

SERVICE	CATEGORY	ENDPOINT	TIMING
EBX (Ezoic)	marketing	https://applets.ebxcdn.com/ebx.js	PRE
Rubicon/Magnite	marketing	https://eus.rubiconproject.com/account/19358.html	PRE
EBX (Ezoic)	marketing	https://applets.ebxcdn.com/applets/www.████████.fr/scripts.js	PRE
Google Ads	marketing	https://pagead2.googleadsyndication.com/pagead/js/adsbygoogle.js	POST
Outbrain	marketing	https://widgets.outbrain.com/outbrain.js	POST
Appsflyer	marketing	https://websdk.appsflyer.com/	POST
Meta Pixel	marketing	https://connect.facebook.net/en_US/fbevents.js	POST
Google Analytics	analytics	https://www.googletagmanager.com/gtag/js	POST
Amazon Ads	marketing	https://c.amazon-adsystem.com/aat/amzn.js	POST
Spotify Pixel	marketing	https://pixel.byspotify.com/ping.min.js	POST
Chartbeat	analytics	https://static.chartbeat.com/js/chartbeat_mab.js	POST
Chartbeat	analytics	https://static.chartbeat.com/js/chartbeat.js	POST
ContentSquare	analytics	https://t.contentsquare.net/uxa/f634ef53399e3.js	POST
			POST
			POST
			POST
Google Ads	marketing	https://pagead2.googleadsyndication.com/pagead/managed/js/adsense/m202604160101/show_ads_impl.js	POST
Spotify Pixel	marketing	https://pixels.spotify.com/v1/config/58c66a4ea2294f5cb50463fbfd020cab	
Google Ads	marketing	https://www.googleadservices.com/pagead/conversion/1008448514/	POST
Amazon Ads	marketing	https://aax-eu.amazon-adsystem.com/s/iu3	
Spotify Pixel	marketing	https://pixels.spotify.com/v1/ingest	POST
Outbrain	marketing	https://widget-pixels.outbrain.com/widget/detect/px.gif	
Google Ads	marketing	https://googleads.g.doubleclick.net/pagead/html/r20260420/r20190131/zrt_lookup.html	POST
Google Ads	marketing	https://epl.adtrafficquality.google/getconfig/sodar	POST

Google Ads	marketing	https://googleads.g.doubleclick.net/pagead/ads	POST
Outbrain	marketing	https://mv.outbrain.com/Multivac/api/get	POST
			POST
			POST
			POST
Google Ads	marketing	https://googleads.g.doubleclick.net/pagead/viewthroughconversion/1008448514/	POST
Google Ads	marketing	https://ep2.adtrafficquality.google/sodar/sodar2.js	
ContentSquare	analytics	https://c.contentsquare.net/pageview	POST
Pinterest Tag	marketing	https://ct.pinterest.com/user/	
Pinterest Tag	marketing	https://ct.pinterest.com/v3/	POST
Google Ads	marketing	https://ep2.adtrafficquality.google/sodar/sodar2/254/runner.html	
ContentSquare	analytics	https://c.contentsquare.net/dvar	POST
SERVICE	CATEGORY	ENDPOINT	TIMING
Google Publisher Tags	marketing	https://securepubads.g.doubleclick.net/tag/js/gpt.js	POST
Amazon Ads	marketing	https://c.amazon-adsystem.com/aax2/apstag.js	POST
Outbrain	marketing	https://widgets.outbrain.com/nanoWidget/externals/cookie/put.html	POST
Outbrain	marketing	https://widgets.outbrain.com/widget0BUserSync/obUserSync.html	POST
Outbrain	marketing	https://widgets.outbrain.com/nanoWidget/8dace30083b_2026-04-20/module/publisherIDsCollector.js	POST
Amazon Ads	marketing	https://c.amazon-adsystem.com/bao-csm/aps-comm/aps_csm.js	POST
Pinterest Tag	marketing	https://ct.pinterest.com/ct.html	POST
Amazon Ads	marketing	https://config.aps.amazon-adsystem.com/configs/3789	POST
IAS	marketing	https://pixel.adsafeprotected.com/services/pub	POST
Teads	marketing	https://a.teads.tv/hb/bid-request	POST
AppNexus/Xandr	marketing	https://ib.adnxs.com/ut/v3/prebid	POST
Index Exchange	marketing	https://htlb.casalemedia.com/openrtb/pbjs	POST

Pinterest Tag	marketing	https://ct.pinterest.com/static/ct/token_create.js	POST
Amazon Ads	marketing	https://aax.amazon-adsystem.com/e/dtb/bid	
Amazon Ads	marketing	https://c.amazon-adsystem.com/cdn/prod/config	POST
Smart AdServer	marketing	https://prg.smartadserver.com/prebid/v1	
Rich Audience	marketing	https://shb.richaudience.com/hb/	
Smart AdServer	marketing	https://ssb-global.smartadserver.com/api/bid	POST
The Trade Desk	marketing	https://direct.adsvr.org/bid/bidder/directif7510ka	
360yield (Improve Digital)	marketing	https://hb.360yield.com/privacy-sandbox/topics.html	POST
360yield (Improve Digital)	marketing	https://ad.360yield.com/2563/pb	
Criteo	marketing	https://grid-bidder.criteo.com/openrtb_2_5/pbjs/auction/request	POST
			POST
			POST
			POST
GumGum	marketing	https://g2.gumgum.com/hbid/imp	POST
			POST
360yield (Improve Digital)	marketing	https://ad.360yield.com/335/pb	POST
			POST
Google Ads	marketing	https://epl.adtrafficquality.google/pagead/sodar	POST
			POST
AdSense	marketing	https://06f99802a73db34460bce12640761b85.safeframe.googlesyndication.com/safeframe/1-0-45/html/container.html	POST
Amplitude	analytics	https://api2.amplitude.com/2/httpapi	POST
AdSense	marketing	https://tpc.googlesyndication.com/pagead/js/r20260420/r20110914/abg_lite.js	POST
AdSense	marketing	https://tpc.googlesyndication.com/pagead/js/r20260420/r20110914/client/window_focus.js	POST
Google Ads	marketing	https://pagead2.googlesyndication.com/pagead/managed/js/activeview/current/ufs_web_display.js	POST
AdSense	marketing	https://tpc.googlesyndication.com/simgad/943102876735809372	POST
Google Ads	marketing	https://pagead2.googlesyndication.com/pagead/gen_204	POST
IAS	marketing	https://pixel.adsafeprotected.com/jload	POST
SERVICE	CATEGORY	ENDPOINT	TIMING
Google Ads	marketing	https://pagead2.googlesyndication.com/pagead/ping	POST
PubMatic	marketing	https://image8.pubmatic.com/AdServer/ImgSync	POST
Rich Audience	marketing	https://sync.richaudience.com/bf7c142f4339da0278e83698a02b0854/	POST
Index Exchange	marketing	https://dsum.casalemedia.com/pbusermatch	POST

The Trade Desk	marketing	https://match.adsrvr.org/track/cmF/generic	POST
AppNexus/Xandr	marketing	https://ib.adnxs.com/getuid	
Smart AdServer	marketing	https://ssbsync-global.smartadserver.com/api/sync	POST
AppNexus/Xandr	marketing	https://secure.adnxs.com/getuid	
The Trade Desk	marketing	https://match.adsrvr.org/track/usersync	
Smart AdServer	marketing	https://u.openx.net/w/1.0/cm	POST
Adform	marketing	https://cl.adform.net/cookie	
Smart AdServer	marketing	https://sync-tm.everesttech.net/upi/pid/byN59NcB	POST
Smart AdServer	marketing	https://secure.adnxs.com/getuid	POST
The Trade Desk	marketing	https://match.adsrvr.org/track/cmb/generic	POST
OpenX	marketing	https://u.openx.net/w/1.0/cm	POST
Criteo	marketing	https://ssp-sync.criteo.com/user-sync/redirect	POST
Adobe Analytics	analytics	https://sync-tm.everesttech.net/upi/pid/byN59NcB	POST
Criteo	marketing	https://dis.criteo.com/dis/usersync.aspx	POST
Adobe Analytics	analytics	https://dpm.demdex.net/ibs:dpid=903&dpuuid=873f5409-c34f-489f-823d-d20e99c3fda7&gdpr=1&gdpr_consent=CQjA2wAQjA2wAFzAEBFRcbFsAP_gAEPgAAqII7NB7G_fSSFjcTZ3YLtkaYxfx1Bi4sAhBgIBgywBiBqQoIwGkmEqIAjAAqAKGBIAImRBIQbtGAjABAAAATABISCEAECAARAAJqBAAEARAgFACAhJGQEAEEAAQgEDUUhUAgAIEQFooQNXAEgAgLQAAIAAhAIAFAAAIACAAQAAAAAAAAQmAAAAAAAAAAAAAAAAABAEEdgARDQqIICwIBAgEBCCBAAoIwgAIEAQAAAAwQAABAwIUAYACDCRAAAAAAAAAEAAAAQAAgAAAQgAAAAAEAAAAAABAgAAAQgQAAAAQEAIAAAAAAAAAAIAgAQAQAAAgAICgACAAQFgAAAAAAEAAAAAAAAAAAAAAAAASAAAAAAAAAAAAAAAAECAA.II7NB7G_fSSFjcTZ3YLtkaYxfx1Bi4sAhBgIBgywBiBqQoIwGkmEqIAjAAqAKGBIAImRBIQbtGAjABAAAATABISCEAECAARAAJqBAAEARAgFACAhJGQEAEEAAQgEDUUhUAgAIEQFooQNXAEgAgLQAAIAAhAIAFAAAIACAAQAAAAAAAAQmAAAAAAAAAAAAAAAAABAEIA&redir=https://match.adsrvr.org/track/cmF/generic	POST
The Trade Desk	marketing	https://dpm.demdex.net/ibs:dpid=903&dpuuid=873f5409-c34f-489f-823d-d20e99c3fda7&gdpr=1&gdpr_consent=CQjA2wAQjA2wAFzAEBFRcbFsAP_gAEPgAAqII7NB7G_fSSFjcTZ3YLtkaYxfx1Bi4sAhBgIBgywBiBqQoIwGkmEqIAjAAqAKGBIAImRBIQbtGAjABAAAATABISCEAECAARAAJqBAAEARAgFACAhJGQEAEEAAQgEDUUhUAgAIEQFooQNXAEgAgLQAAIAAhAIAFAAAIACAAQAAAAAAAAQmAAAAAAAAAAAAAAAAABAEIA&redir=https://match.adsrvr.org/track/cmF/generic	POST
Adobe Analytics	analytics	https://sync-tm.everesttech.net/ct/upi/pid/byN59NcB	POST
Adobe Analytics	analytics	https://dpm.demdex.net/demconf.jpg	POST
Smart AdServer	marketing	https://rtb-csync.smartadserver.com/redir/	POST

Smart AdServer	marketing	https://sync-tm.everesttech.net/ct/upi/pid/byN59NcB	POST
The Trade Desk	marketing	https://dpm.demdex.net/demconf.jpg	
Rubicon/Magnite	marketing	https://pixel.rubiconproject.com/exchange/sync.php	POST

Third-party domains (89) pagead2.google syndication.com, img.lcmde.fr, cdn-adm.pbstck.com, securepubads.g.doubleclick.net, shb.richaudience.com (+84 more)

PERSISTENT

Data flow analysis

Mapped 89 domains to 24 organizations across 9 countries.

COUNTRY	ADEQUACY	ORGANIZATIONS
Canada (CA)	PARTIAL (Only PIPEDA-covered organizations)	Index Exchange, Inc.
Denmark (DK)	EU_MEMBER	Adform A/S
Spain (ES)	EU_MEMBER	Rich Audience International SL
France (FR)	EU_MEMBER	Contentsquare SAS, Criteo SA, Equativ
United Kingdom (GB)	ADEQUATE (UK adequacy decision (2021-06-28))	OpenX Software Ltd.
Israel (IL)	ADEQUATE (EU adequacy decision)	EX.CO (Playbuzz Ltd.)
Luxembourg (LU)	EU_MEMBER	Teads S.A.
Sweden (SE)	EU_MEMBER	Spotify AB
United States (US)	PARTIAL (EU-US Data Privacy Framework)	Adobe Inc., Amazon.com, Inc., Amplitude, Inc., Chartbeat, Inc., Google LLC, LinkedIn Corporation, Magnite, Inc., Meta Platforms, Inc., Outbrain Inc., Pinterest, Inc., Prebid.org, PubMatic, Inc., The Trade Desk, Inc., Xandr, Inc.

DOMAIN	ORGANIZATION	COUNTRY	ADEQUACY	REQUESTS	PRE-CONSENT
pagead2.google syndication.com	Google LLC	United States	PARTIAL	16	No
cdn-adm.pbstck.com	Prebid.org	United States	PARTIAL	10	No
securepubads.g.doubleclick.net	Google LLC	United States	PARTIAL	9	No
shb.richaudience.com	Rich Audience International SL	Spain	EU_MEMBER	9	No
intake.pbstck.com	Prebid.org	United States	PARTIAL	8	No
prg.smartadserver.com	Equativ	France	EU_MEMBER	7	No
ssb-global.smartadserver.com	Equativ	France	EU_MEMBER	7	No
ct.pinterest.com	Pinterest, Inc.	United States	PARTIAL	6	No

tpc.googlesyndication.com	Google LLC	United States	PARTIAL	6	No
c.amazon-adsystem.com	Amazon.com, Inc.	United States	PARTIAL	5	No
match.adsrvr.org	The Trade Desk, Inc.	United States	PARTIAL	5	No
aax-eu.amazon-adsystem.com	Amazon.com, Inc.	United States	PARTIAL	4	No
googleads.g.doubleclick.net	Google LLC	United States	PARTIAL	4	No
ib.adnxs.com	Xandr, Inc.	United States	PARTIAL	4	No
widgets.outbrain.com	Outbrain Inc.	United States	PARTIAL	4	No
www.google.com	Google LLC	United States	PARTIAL	4	No
aax.amazon-adsystem.com	Amazon.com, Inc.	United States	PARTIAL	3	No
connect.facebook.net	Meta Platforms, Inc.	United States	PARTIAL	3	No
pixels.spotify.com	Spotify AB	Sweden	EU_MEMBER	3	No
api2.amplitude.com	Amplitude, Inc.	United States	PARTIAL	2	No
DOMAIN	ORGANIZATION	COUNTRY	ADEQUACY	REQUESTS	PRE-CONSENT
applets.ebxcdn.com	EX.CO (Playbuzz Ltd.)	Israel	ADEQUATE	2	Yes
b1h.outbrain.com	Outbrain Inc.	United States	PARTIAL	2	No
b1sync.outbrain.com	Outbrain Inc.	United States	PARTIAL	2	No
boot.pbstck.com	Prebid.org	United States	PARTIAL	2	No
c.contentsquare.net	Contentsquare SAS	France	EU_MEMBER	2	No
cdn.pbstck.com	Prebid.org	United States	PARTIAL	2	No
direct.adsrvr.org	The Trade Desk, Inc.	United States	PARTIAL	2	No
dpm.demdex.net	Adobe Inc.	United States	PARTIAL	2	No
dsum.casalemedia.com	Index Exchange, Inc.	Canada	PARTIAL	2	No
ep1.adtrafficquality.google	Google LLC	United States	PARTIAL	2	No
ep2.adtrafficquality.google	Google LLC	United States	PARTIAL	2	No
grid-bidder.criteo.com	Criteo SA	France	EU_MEMBER	2	No

htlb.casalemedia.com	Index Exchange, Inc.	Canada	PARTIAL	2	No
image8.pubmatic.com	PubMatic, Inc.	United States	PARTIAL	2	No
mv.outbrain.com	Outbrain Inc.	United States	PARTIAL	2	No
news.google.com	Google LLC	United States	PARTIAL	2	No
s.pining.com	Pinterest, Inc.	United States	PARTIAL	2	No
static.chartbeat.com	Chartbeat, Inc.	United States	PARTIAL	2	No
sync-tm.everesttech.net	Adobe Inc.	United States	PARTIAL	2	No
sync.richaudience.com	Rich Audience International SL	Spain	EU_MEMBER	2	No
u.openx.net	OpenX Software Ltd.	United Kingdom	ADEQUATE	2	No
www.googleadservices.com	Google LLC	United States	PARTIAL	2	No
06f99802a73db34460bce12640761b85.safeframe.google syndication.com	Google LLC	United States	PARTIAL	1	No
a.teads.tv	Teads S.A.	Luxembourg	EU_MEMBER	1	No
c1.adform.net	Adform A/S	Denmark	EU_MEMBER	1	No
cdn.amplitude.com	Amplitude, Inc.	United States	PARTIAL	1	Yes
cm.g.doubleclick.net	Google LLC	United States	PARTIAL	1	No
config.aps.amazon-adsystem.com	Amazon.com, Inc.	United States	PARTIAL	1	No
dis.criteo.com	Criteo SA	France	EU_MEMBER	1	No
eus.rubiconproject.com	Magnite, Inc.	United States	PARTIAL	1	Yes
mab.chartbeat.com	Chartbeat, Inc.	United States	PARTIAL	1	No
pixel.rubiconproject.com	Magnite, Inc.	United States	PARTIAL	1	No
px.ads.linkedin.com	LinkedIn Corporation	United States	PARTIAL	1	No
DOMAIN	ORGANIZATION	COUNTRY	ADEQUACY	REQUESTS	PRE-CONSENT
rtb-csync.smartadserver.com	Equativ	France	EU_MEMBER	1	No
secure.adnxs.com	Xandr, Inc.	United States	PARTIAL	1	No
sr-client-cfg.amplitude.com	Amplitude, Inc.	United States	PARTIAL	1	No
ssbsync-global.smartadserver.com	Equativ	France	EU_MEMBER	1	No
ssp-sync.criteo.com	Criteo SA	France	EU_MEMBER	1	No
t.contentsquare.net	Contentsquare SAS	France	EU_MEMBER	1	No
widget-pixels.outbrain.com	Outbrain Inc.	United States	PARTIAL	1	No
www.googletagmanager.com	Google LLC	United States	PARTIAL	1	No

Unmapped domains: ad.360yield.com, antenna.ayads.co, ara.paa-reporting-advertising.amazon, campaign.services.forecast.sirius.press, cdn.jsdelivr.net, dt.adsafeprotected.com, eb2.3lift.com, fast.nex360.io, g2.gumgum.com, hb.360yield.com, img.lemde.fr, jsconfig.adsafeprotected.com, ms-cookie-sync.presage.io, mwbehb.presage.io, optchk.ayads.co, pbjs.sskzlabs.com, pbs-front.mediasquare.fr, pixel.adsafeprotected.com, pixel.byspotify.com, sac.ayads.co, static.adsafeprotected.com, sync.srv.stackadpt.com, tcheck.outbraining.com, tx.3lift.com, via.batch.com, websdk.appsflyer.com, ws.batch.com, www.google.de

Enforcement context

Jurisdiction: FR · DPA: CNIL

Commission Nationale de l'Informatique et des Libertés: 4 of 4 mapped findings align with high-priority enforcement categories.

FINDING	LEVEL	ACTIONS	TOTAL FINES	NOTABLE CASE
pre consent analytics cookie	HIGH	39	EUR 260M	Google LLC (EUR 150M, 2021-12)
pre consent tracker	HIGH	43	EUR 305M	Large ecommerce operators (Multi-case sanctions, 2023-2025)
reject persistent cookies	HIGH	16	EUR 140M	-
reject persistent trackers	HIGH	15	EUR 132M	-

Historical enforcement context only. This is not a legal prediction or legal advice.

Banner analysis

CMP	Generic
Banner detected	✔ Yes
Preference center	✘ No
Reject button	✔ Available
Reject in viewport	✘ No
Prominence	❓ CANNOT DETERMINE

Prominence comparison

Visual prominence could not be evaluated reliably for this scan (dynamic styles, hidden controls, or unstable DOM state). **Reject flow**

verification

Flow executed	✔ Yes
Result	✘ FAIL
Persistent non-essential cookies	4
Persistent trackers	2

Warnings:

- 2 unclassified cookie(s) persisted after Reject and were excluded from the non-essential failure count. Examples: lmd_consent_tmp, lmd_rand_id.

Accessibility audit

Score Level	66 / 100 Needs Work
Summary	2/6 checks failed.
	<ul style="list-style-type: none"> PASS — aria labels (WCAG 4.1.2) PASS — color contrast (WCAG 1.4.3) FAIL — touch target size (WCAG 2.5.8) FAIL — focus visible (WCAG 2.4.7) PASS — keyboard nav (WCAG 2.1.1) PASS — language match (WCAG 3.1.1)

Google Consent Mode v2

Detected	✘ No
Mode	none
Google signals	✔ Yes
First update timing	N/A

Default declarations	-
----------------------	---

Update declarations	-
---------------------	---

Mismatches	0
------------	---

Fingerprinting detection

Pre-consent score	1
-------------------	---

Likelihood	UNLIKELY
------------	----------

Pre-consent signals	7
---------------------	---

Post-consent signals	47
----------------------	----

Suspected scripts:

- <https://applets.ebxcdn.com/ebx.js> <https://www.>
- [.fr/bucket/resources/front/c533345253cd91f7.eb4f16ec5c2de473d1e9f4127737822e2e132700.js](https://www. bucket/resources/front/c533345253cd91f7.eb4f16ec5c2de473d1e9f4127737822e2e132700.js) <https://www.>
- [.fr/bucket/resources/front/ca618854ca95a48e.eb4f16ec5c2de473d1e9f4127737822e2e132700.43260.js](https://www. bucket/resources/front/ca618854ca95a48e.eb4f16ec5c2de473d1e9f4127737822e2e132700.43260.js)
- https://www. bucket/resources/front/js/batch_load.7e7c6e51a1c07e71.js <https://www.>
- [.fr/bucket/resources/front/js/home_v2.c2c21a4a3d6de792.js](https://www. bucket/resources/front/js/home_v2.c2c21a4a3d6de792.js)

Generated by GDPR Privacy Monitor (Skubee s.r.o.) | gdprprivacymonitor.eu


Trackers & Banner

GDPR Privacy Monitor

.fr — 2026-04-21

ANALYSIS

Privacy policy vs reality

-  Policy analysis not executed
Policy analysis was not executed, so no policy-vs-runtime gap claim is available.

METHODOLOGY

Disclaimer & methodology

Not legal advice

This report provides a technical analysis of cookie consent implementation. It does not constitute legal advice and cannot replace consultation with a lawyer. We recommend discussing findings with your DPO or legal counsel.

Viewport

Scan was performed in desktop viewport (1920x1080). Mobile version of the website may have different banner behavior.

Limited scope

Scan analyzes only the homepage. Subpages may have additional cookies or trackers.

Scan date

Results correspond to the state of the website at scan time (2026-04-21 07:56:38). Changes made after this date are not reflected in this report.

Cookie classification

Cookie classification is based on Open Cookie Database and Cookiepedia. Unmatched cookies are marked as 'Unclassified' and require manual review.

HAR evidence

The HAR file contains all HTTP requests during the scan. Cookie values are masked (first 8 chars + ***). HAR is available for download.

Additional scan limitations

- 2 unclassified cookie(s) persisted after clicking Reject and reloading. Manual review recommended before treating reject flow as failed.
- 0 functional and 5 unclassified pre-consent storage write(s) detected.
- TCF CMP detected but preference center could not be inspected for vendor list access.
- No controller or CMP identity detected in the first-layer consent banner.
- 2 unclassified cookie(s) persisted after Reject and were excluded from the non-essential failure count. Examples: lmd_consent_tmp, lmd_rand_id.
- Targeted banner screenshot unavailable — duplicate viewport fallback image was omitted from the evidence pack.